

**Post-doctoral Fellow (Ref: 2500921)**  
**Analytics\Assessment Research Centre**

**Project Title: Social Media Analytics Research Teams (SMART)**  
**[Appointment Period: 18 months]**

We are seeking highly motivated postdoctoral researchers to join our interdisciplinary team. As a postdoc at SMART, you will contribute to cutting-edge research projects on the psychological, and sociocultural mechanisms underlying social media use/misuse.

**Responsibilities:**

- Conduct research on the nexus between social media (mis)use, education, and well-being, especially cyberbullying, and stigmatization;
- Collect, manage, and analyze data via various research methods;
- Run intervention studies on cyberbullying or stigmatization;
- Write journal papers, grant proposals, disseminate results, and present research findings at conferences; and
- Collaborate with team members across disciplines to implement research studies

**Minimum Qualification:**

- Ph.D. degree in psychology, communication, education, human development, human-computer interaction, or a related field. (OR expecting to get a PhD degree by July 2025);
- We welcome fresh graduates, although research experience is preferred;
- Strong background in quantitative and/or qualitative research methods; and
- Good English speaking and writing skills

**Desired Skills:**

- First-author peer-reviewed journal article(s) showing strong conceptualization and writing skills;
- Knowledge of current theories and studies in social media and psychology;
- Experiences and interests in working with multiple methods data (e.g., big data, multi-wave longitudinal data, or qualitative and quantitative data on social media use and well-being);
- Strong organizational and time management skills;
- Strong interpersonal communication skills working across disciplines within a team, with local communities;
- Run intervention programmes; and
- Cantonese speaking proficiency and/or Chinese reading proficiency

**For further enquiries about the post, please contact Ms. Wong at [wshunying@eduhk.hk](mailto:wshunying@eduhk.hk).**

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include contract-end gratuity, leave, medical and dental benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV on or before **22 September 2025**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised. Since the incumbent's work would involve contacts with persons aged under 18 and/or mentally incapacitated persons, prospective employee(s) will be required to undergo Sexual Conviction Record Check operated by the Hong Kong Police Force.

Further information about the University is available at <http://www.eduhk.hk>.

**EdUHK is an Equal Opportunities Employer.**

