

Post-doctoral Fellow (Ref: 2400932)
Analytics\Assessment Research Centre

Project Title: Social Media Analytics Research Teams (SMART)
[Appointment Period: 24 months]

We are seeking highly qualified postdoctoral researchers to join our interdisciplinary team. As a Post-doctoral Fellow at SMART, you will contribute to cutting-edge research projects on social media, discourse, identity, and analytics research.

The appointees will conduct original research on social media with a focus on discourse analysis, linguistic anthropological, and/or ethnographic research methodologies. They will explore the intersection of discourse, identity, and social media in the digital age, and collaborate closely with team members on research projects and publications. They will contribute to the development of research proposals and grant applications, and disseminate research findings through conferences, workshops, and publications, and assist in the supervision of graduate students and research assistants.

Applicants should hold a Ph.D. degree in discourse analysis, sociolinguistics, critical literacies, multiliteracies, social media literacies, discourse, identity, or related disciplines, with prior experience in qualitative research methods, particularly discourse analysis or ethnography. They should have an excellent command of both written English and Chinese, with proficiency in spoken Cantonese. The applicants should work both independently and as part of a team.

Ideally, applicants should have done research on social media, discourse, or identity, strong conceptualization and writing skills, and published as first in peer-reviewed journals. Applicants who have excellent organizational, time management, and interpersonal communication skills for collaborating with the Project Supervisors, graduate students, research assistants, and instructors across domains and communities. Applicants who are familiar with AI tools for research or running intervention programs are strongly preferred.

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include contract-end gratuity, leave, medical and dental benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV. **Review of applications will start from 30 September 2024, and will continue until the post is filled.** Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised. Since the incumbent's work would involve contacts with persons aged under 18 and/or mentally incapacitated persons, prospective employee(s) will be required to undergo Sexual Conviction Record Check operated by the Hong Kong Police Force.

Further information about the University is available at <http://www.eduhk.hk>.

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